



# PRECIOSA INSPIRATIONS



PRECIOSA® COMPONENTS





*Let your creative energy be inspired by the brilliance of thousands of facets of Preciosa stones.*

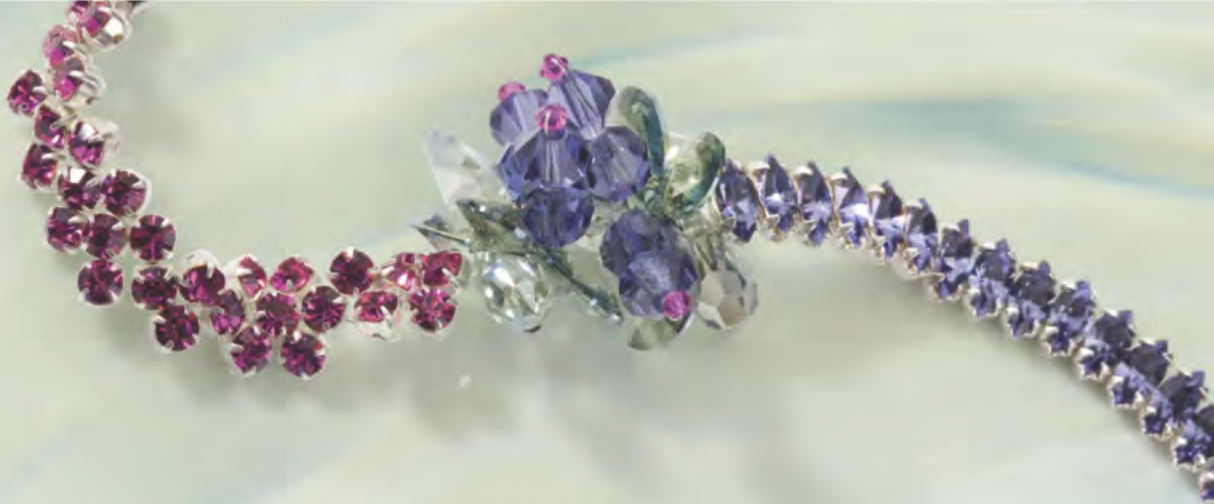




# WELCOME TO PRECIOSA



DELICATE ELEGANCE, CAPTIVATING SPARKLE AND EXCEPTIONAL BRILLIANCE ARE THE DISTINCTIVE CHARACTERISTICS THAT MAKE CZECH CRYSTAL AN INTERNATIONALLY RECOGNIZED SYMBOL OF QUALITY. ADD TO THIS PRECIOSA'S EXCEPTIONAL ARTISTRY, CRAFTSMANSHIP AND PLAYFUL IMAGINATION, AND THE CZECH CRYSTAL COMES ALIVE, PLAYFULLY DANCING, AS EACH AND EVERY RAY OF LIGHT TOUCHES ITS PRISTINE SURFACE.



PRECIOSA® COMPONENTS  
QUALITY AND ORIGIN  
GUARANTEE

## TRADITION

- Preciosa was established in 1948.



## RANGE

- Preciosa offers the widest range of components for the jewellery and fashion industries. Our vast inventory includes more than 425,000 components.

## QUALITY

- Preciosa is the number one choice of customers looking for quality products.

## ORIGIN

- All 425,000 articles are made in the Czech Republic.

## INNOVATION

- Preciosa is a leader in developing new technologies and methods to enhance our line of glass and create new shapes and colours.

## COLLABORATION WITH PANTONE®

- Preciosa collaborates with Pantone, the American company which sets the industry standard in colours and colour trends forecasting. Together, we have developed a Jewellery Colour Palette that has the latest colour trends for every season.



## SUSTAINABILITY

► Preciosa is a leader in complying with the requirements for a safe working environment, and in meeting all environmental and ecological standards.

## GLOBAL SCOPE

► Our international offices help us to maintain close relationships with our customers.

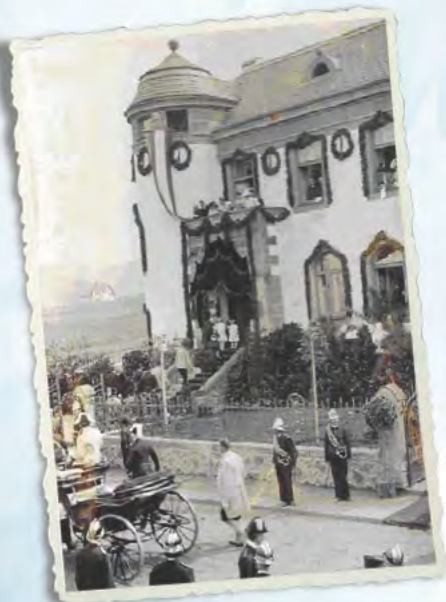


### ***Did you know that...***

*Preciosa exports its jewellery components to almost one hundred countries worldwide?*



# THE HERITAGE OF HUNDREDS OF YEARS OF TRADITION IN JEWELLERY MAKING IN BOHEMIA



Franz Joseph I of Austria, Emperor of the Austro-Hungarian Empire, visiting the Jaeger Company in Jablonec nad Nisou – the present location of the Preciosa Foundation. Historical photo from 1901.

THE CZECH REPUBLIC, SPECIFICALLY THE REGION OF BOHEMIA, HAS BEEN EXPORTING ITS BEAUTIFUL CRYSTAL CREATIONS WORLDWIDE FOR CENTURIES. HISTORICALLY SYNONYMOUS WITH CRYSTAL AND JEWELLERY, IT IS HERE THAT THE CRAFTSMANSHIP OF CRYSTAL CUTTING AND JEWELLERY MAKING WAS PERFECTED.



Manufacturers such as Dolensky, Ouhrabka, Brosche and Jaeger were well known names in the world of jewellery making as early as the 19th century. Their cut stones, beads and jewellery were exported throughout Europe and America.



Preciosa was formed after the Second World War, when these companies merged into one, ensuring that the tradition of hundreds of years of Bohemian glassmaking would continue. Even 60 years ago, when the company was established, Preciosa relied not only on tried traditional practises, but invested heavily into research and development in order to create and utilize

the most modern technologies in its factory. The constant innovation of new shapes, patterns, decors, colour shades, techniques, equipment and processes guarantee that Preciosa offers the finest products to its customers.

Our crystal products are characterized by outstanding optical and aesthetic features, thanks to the use of the Hi-Pure Crystal technology – that is unique to our manufacturing process.

## *Did you know that...*

*Glass beads have been made in Bohemia since the 14th century?*





***Did you know that...***

*There are 17 perfectly polished facets, even on the smallest chaton, which is less than 1mm?*







PRECIOSA  
FOR THE LOVE  
OF BEAUTY

OTHER PRODUCTS BEAR  
THE PRECIOSA® BRAND:



## TRADITIONAL CZECH BEADS

■ Glass beads and seed beads by Preciosa® TRADITIONAL CZECH BEADS brand are known throughout the world not only for their top quality, but also for their unrivalled variety of shapes, sizes and colours. In fact, the company is the number one producer of glass seed beads (rocailles).





## CUBIC ZIRCONIA & GEMS

■ Gems supplied to the market under the Preciosa® STAR CUBIC ZIRCONIA & GEMS brand are of the highest quality. The optical pureness of crystals, high cut-accuracy and a large supply of materials, shapes and sizes are guaranteed. The rarest of cubic zirconia stones has a star within the stone that creates an optical phenomenon. This is known as the “Star Effect” and is sold under the STAR brand name.




***Did you know that...***

*The stone's high brilliance is attributed to the “brilliant cut”, which was invented in Venice in the 17th century?*



# CHAT AND TWEET WITH PRECIOSA INSPIRATIONS



► Are you constantly searching for new inspiration? Do you love to have fun? Do you enjoy meeting other avid beaders? Do you like to share your designs and creative ideas? Visit our Facebook page at: [www.facebook.com/preciosa.inspirations](http://www.facebook.com/preciosa.inspirations) to get access to our new How-to projects, fantastic pictures, interesting news, forecasts of colour trends from Pantone® for jewellery designers... and much, much more for all real crystal lovers!



Do you prefer tweeting? Have your  
finger on the pulse of Preciosa news at:  
[www.twitter.com/PreciosaCrystal](http://www.twitter.com/PreciosaCrystal)



***Did you know  
that...***

*As many as ten thousand  
cut stones are needed to  
decorate one competitive  
dancing dress?*



PRECIOSA® GENUINE  
CZECH CRYSTAL™  
YOUR  
INSPIRATION



## FASHION JEWELLERY STONES

► Preciosa's machine cut Fashion Jewellery Stones are available in a wide range of colours and metal coatings. In addition to our traditional shades, we also have colours that are exclusive to Preciosa.



### *Did you know that...*

*Expensive cut stones have decorated jewellery, clothing and luxury items since the 14th century?*

#### POSSIBLE APPLICATIONS

Gluing, setting, clay modelling.



## FLAT BACK STONES & SEW-ON STONES

▶ Preciosa® Flat Back Stones are easily applied to a wide range of materials, whether you are gluing, hot-fixing or sewing them on. Sewing is an ideal technique for attaching larger stones. Preciosa's most exclusive product is the MC Chaton Rose VIVA12®.



### POSSIBLE APPLICATIONS

Gluing, setting, clay modelling, ironing, sewing, beading, stringing, wiring, knotting, knitting, crocheting.



## BEADS AND PENDANTS

▶ Preciosa® Beads and Pendants are available in an infinite number of shapes, sizes and colours that can be used in a variety of ways.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, sewing, beading, stringing, wiring, knotting, knitting, crocheting.

PRECIOSA® GENUINE  
CZECH CRYSTAL™  
YOUR  
INSPIRATION



## NACRE PEARLS

➤ Preciosa® Nacre Pearls are a superb imitation of natural or cultivated pearls. Using a technology that is very similar to the natural production of pearls, they have a crystal ball core which has several coats of nacre applied.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, sewing, beading, stringing, wiring, knotting, knitting, crocheting.

## CHANDELIER TRIMMINGS

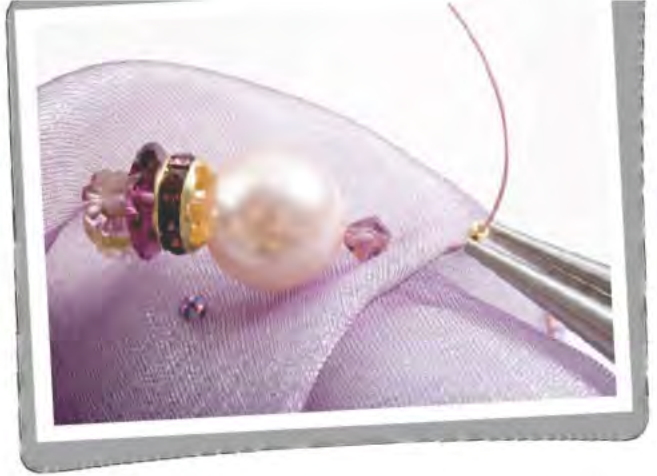
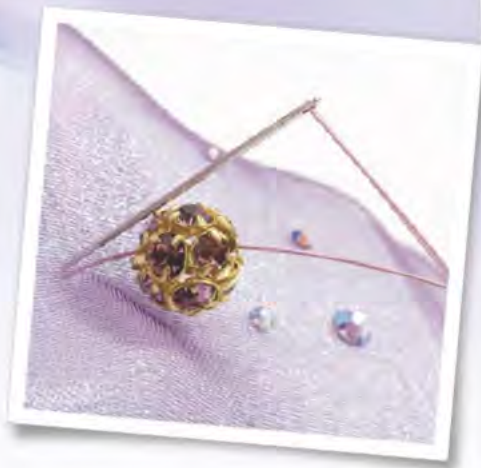
➤ Preciosa's carefully compiled assortment of Chandelier Trimmings offers a wide variety of applications. The diverse shapes, colours and metal coatings are multi-purpose.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, sewing, beading, stringing, wiring, knotting, knitting, crocheting.





## FASHION & FASHION JEWELLERY COMPONENTS

▶ Cup Chains, Bandings, Stones in Settings, Rondels, Balls etc. are frequently used by fashion and fashion jewellery manufacturers and designers.



### POSSIBLE APPLICATIONS

Gluing, sewing, beading, stringing, wiring, knotting, knitting, crocheting.

## CABOCHONS

▶ Cabochons are a special collection of stones created from hand-moulded glass. Preciosa's opaque and transparent colours imitate genuine gemstones such as rubies, topaz and many others.



### POSSIBLE APPLICATIONS

Gluing, clay modelling, beading, wiring, crocheting, ironing.

# COLOUR CHARTS

## Colours | FLAT BACK STONES



Crystal  
00030



Jet  
23980



White Opal  
01000



Black Diamond  
40010



Aquamarine  
60000



Aqua Bohemica  
60010



Turquoise  
63030



Light Sapphire  
30020



Sapphire  
30050



Montana  
30340



Capri Blue  
60310



Indicolite  
60100



Blue Zircon  
60230



Chrysolite  
50000



Peridot  
50520



Emerald  
50730



Green Turmaline  
50020



Olivine  
50230



Gold Beryl  
10430



Jonquil  
80100



Citrine  
80310



Topaz  
10070



Light Colorado Topaz  
10330



Smoked Topaz  
10220



Gold Quartz  
00530



Light Peach  
90300



Light Rose  
70020



Pink Sapphire  
70220



Rose  
70010



Fuchsia  
70350



Ruby  
90110



Sun  
90310



Hyacinth  
90040



Coral  
93180



Light Siam  
90070



Siam  
90090



Garnet  
90120



Amethyst  
20050



Light Burgundy  
90095



Light Amethyst  
20020



Violet  
20310



Alexandrite  
20210



Tanzanite  
20410



Deep Tanzanite  
20480

### NOTE:

Slight deviations in colour shades are unavoidable.

## Coatings | FLAT BACK STONES



Crystal AB  
00030 AB



Crystal Argent Flare  
00030 AgF



Crystal Velvet  
00030 Vel



Crystal Honey  
00030 Hon



Crystal Blond Flare  
00030 BdF



Crystal Aurum  
00030 Aur



Crystal Monte Carlo  
00030 MtC



Crystal Capri Gold  
00030 CaG



Crystal Apricot  
00030 Apri



Crystal Venus  
00030 Ven



Crystal Volcano  
00030 Vol



Crystal Vitrail Light  
00030 VL



Crystal Vitrail Medium  
00030 VM



Crystal Viridian  
00030 Vir



Crystal Lagoon  
00030 Lag



Crystal Bermuda Blue  
00030 BBl



Crystal Heliotrope  
00030 Hel



Crystal Blue Flare  
00030 BIF



Crystal Valentinite  
00030 Val



Crystal Labrador  
00030 Lab



Jet Silver Flare  
23980 SiF



Jet Hematite  
23980 Hem



Jet Brown Flare  
23980 BrF

### NOTE:

Not all colours and coatings are part of the standard offer for all types of stones. Some coatings are not resistant to plating and similar processing. For more information, please visit [www.preciosa.com](http://www.preciosa.com).

# COLOUR CHARTS

## Colours | BEADS AND PENDANTS



Crystal  
00030



Jet  
23980



White Opal  
01000



Black Diamond  
40010



Aquamarine  
60000



Aqua Bohemica  
60010



Turquoise  
63030



Light Sapphire  
30020



Sapphire  
30050



Montana  
30340



Capri Blue  
60310



Indicolite  
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Blue Zircon  
60230



Chrysolite  
50000



Peridot  
50520



Emerald  
50730



Olivine  
50230



Jonquil  
80100



Citrine  
80310



Topaz  
10070



Light Colorado Topaz  
10330



Smoked Topaz  
10220



Light Rose  
70120



Pink Sapphire  
70220



Rose  
70010



Fuchsia  
70350



Sun  
90310



Hyacinth  
90040



Light Siam  
90070



Siam  
90090



Garnet  
90120



Amethyst  
20050



Light Burgundy  
90095



Light Amethyst  
20020



Violet  
20310



Tanzanite  
20410



Deep Tanzanite  
20480

### Matt



Crystal  
00030

## Coatings | BEADS AND PENDANTS



## Nacre Pearls



### NOTE:

Not all colours and coatings are part of the standard offer for all types of stones. Some coatings are not resistant to plating and similar processing. For more information, please visit [www.preciosa.com](http://www.preciosa.com).

# PRECIOSA® GENUINE CZECH CRYSTAL™ MINI-PACKS

► We offer a wide range of shapes, colours and coatings in special mini-packs for the DIY market. Try the original mini-pack of Preciosa® Components and enter the wonderful world of creativity and fun with Preciosa® GENUINE CZECH CRYSTAL™.

## ENJOY ALL THE BENEFITS AND ADVANTAGES:

- » Wide range of products from a prestigious European producer.
- » Small pre-packaged quantities to accommodate your creative needs.
- » Ideal quality/price ratio makes GENUINE CZECH CRYSTAL™ products an unrivalled choice of all DIY enthusiasts.
- » Origin assurance – the Preciosa® GENUINE CZECH CRYSTAL™ logo on the packaging guarantees that you are using products that are of the highest quality.



*Did you know that...*

*Preciosa was The Crystal Sponsor  
of Miss Universe?*

# COLOUR CHARTS FOR MINI-PACKS

COLOURS	FJS	FBS	Sew-on	B&P	FFJC
Alexandrite   20210	●	●	●	●	●
Amethyst   20050	●	●	●	●	●
Aqua Bohemica   60010	●	●	●	●	●
Aquamarine   60000	●	●	●	●	●
Black Diamond   40010	●	●	●	●	●
Blue Zircon   60230	●	●	●	●	●
Capri Blue   60310	●	●	●	●	●
Citrine   80310	●	●	●	●	●
Coral   93180	●	●	●	●	●
Crystal   00030	●	●	●	●	●
Deep Tanzanite   20480	●	●	●	●	●
Emerald   50730	●	●	●	●	●
Fuchsia   70350	●	●	●	●	●
Gamet   90120	●	●	●	●	●
Gold Beryl   10430	●	●	●	●	●
Gold Quartz   00530	●	●	●	●	●
Green Turmaline   50020	●	●	●	●	●
Hyacinth   90040	●	●	●	●	●
Chrysolite   50000	●	●	●	●	●
Indicolite   60100	●	●	●	●	●
Jet   23980	●	●	●	●	●
Jonquil   80100	●	●	●	●	●
Light Amethyst   20020	●	●	●	●	●
Light Burgundy   90095	●	●	●	●	●
Light Colorado Topaz   10330	●	●	●	●	●
Light Peach   90300	●	●	●	●	●
Light Rose   70020	●	●	●	●	●
Light Sapphire   30020	●	●	●	●	●
Light Siam   90070	●	●	●	●	●
Montana   30340	●	●	●	●	●
Olivine   50230	●	●	●	●	●
Peridot   50520	●	●	●	●	●
Pink Sapphire   70220	●	●	●	●	●
Rose   70010	●	●	●	●	●
Ruby   90110	●	●	●	●	●

COLOURS	FJS	FBS	Sew-on	B&P	FFJC
Sapphire   30050	●	●	●	●	●
Siam   90090	●	●	●	●	●
Smoked Topaz   10220	●	●	●	●	●
Sun   90310	●	●	●	●	●
Tanzanite   20410	●	●	●	●	●
Topaz   10070	●	●	●	●	●
Turquoise   63030	●	●	●	●	●
Violet   20310	●	●	●	●	●
White Opal   01000	●	●	●	●	●
COATINGS	FJS	FBS	Sew-on	B&P	FFJC
Crystal AB   AB	●	●	●	●	●
Colours AB   AB	●	●	●	●	●
Crystal Argent Flare   AgF	●	●	●	●	●
Crystal Apricot   Apri	●	●	●	●	●
Crystal Aurum   Aur	●	●	●	●	●
Crystal Bermuda Blue   BBl	●	●	●	●	●
Crystal Blond Flare   BdF	●	●	●	●	●
Crystal Blue Flare   BIF	●	●	●	●	●
Jet Brown Flare   BrF	●	●	●	●	●
Crystal Capri Gold   CaG	●	●	●	●	●
Crystal Heliotrop   Hel	●	●	●	●	●
Jet Hematite   Hem	●	●	●	●	●
Crystal Honey   Hon	●	●	●	●	●
Crystal Labrador   Lab	●	●	●	●	●
Crystal Lagoon   Lag	●	●	●	●	●
Crystal Monte Carlo   MtC	●	●	●	●	●
Jet Silver Flare   SIF	●	●	●	●	●
Crystal Valentinite   Val	●	●	●	●	●
Crystal Velvet   Vel	●	●	●	●	●
Crystal Venus   Ven	●	●	●	●	●
Crystal Viridian   Vir	●	●	●	●	●
Crystal Vitrail Light   VL	●	●	●	●	●
Crystal Vitrail Medium   VM	●	●	●	●	●
Crystal Volcano   Vol	●	●	●	●	●

FJS – Fashion Jewellery Stones, FBS – Flat Back Stones, Sew-on – Sew-on Stones, B&P – Beads and Pendants, FFJC – Fashion & Fashion Jewellery Components



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